

Producer Deck
June 2016

#### What is TiltedGlobe



- TiltedGlobe is a patent pending e-commerce marketplace for real time viewing of live events
- TiltedGlobe provides the producer/artist the confidence that the secured online view is protected, encrypted and unshareable one ticket equals one view
- The producer always owns and controls the performance from the number of tickets sold, through video production, to recording and delivery of the performance

#### What makes TiltedGlobe different

- With TiltedGlobe the Producer no longer must rely upon streaming of his/her event and the uncontrolled number of viewers accessing the production
- Before TiltedGlobe, the Producer did not have an online viewer ticketing platform
- Now the Producer can monetize, secure and control the number of virtual tickets for the live event like never before



# LIVE SITE





## What TiltedGlobe does for you



- Provides Producers a turnkey solution to expand their audience beyond the limitations of the venue's geographical location and physical size
- Provides secure data streams
- Provides management tools enabling Producers to answer to performance royalties



#### How it works at TiltedGlobe

- The platform is designed for professional productions by professional artists
- Minimal upfront costs for Producers to register, acquire software and reserve virtual tickets
- Virtual tickets are made available to the global audience for purchase on the TiltedGlobe Entertainment Marketplace
- Revenues are delivered to Producers net 15 post production



#### **Market Opportunity Example 1**

On July 23, 2016, the Miami Music Festival became the first symphony to be viewed live in real-time and monetized on TiltedGlobe.com. The live performance from the New World Center in Miami Beach, FL sold out on TiltedGlobe within moments of starting and was met with praise from the viewers.





SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

**SOLD OUT** 

SOLD OUT

## **Customer Review**

"We very much enjoyed the MMF July 23 broadcast (extremely well done) and I was wondering if it is possible to purchase a digital copy of the performance that we could share with family?"

-John, California

Said they would recommend TiltedGlobe to a friend

83.3%

100%

Viewers that payed to watch the live show from home

40%

Had never seen a live production online before

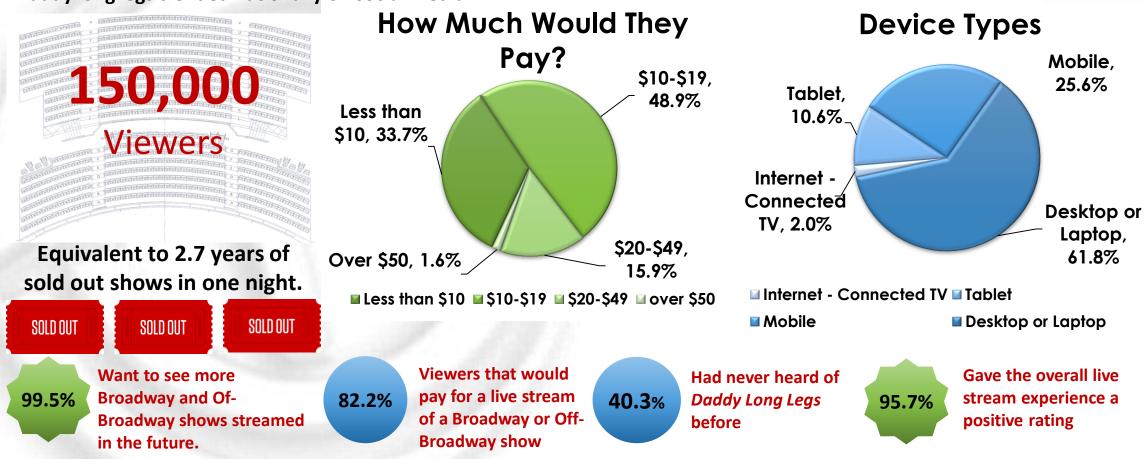


Gave the live viewing experience a positive rating total of 8.25 out of 10

#### Market Opportunity Example 2

On December 15, 2015 *Daddy Long Legs* became the first Broadway or off-Broadway musical to be live streamed. The production was broadcast live from the Davenport Theater in New York City for free in a historic, "precedent setting" first. The live stream was met with universal praise from the theater community, and the hashtag #DaddyLongLegs trended nationally on social media





Source: "How Many People Watched the Daddy Long Legs Livestream? Full Statistics REVEALED!" The Producers Perspective. Ken Davenport. Web. 04 Apr. 2016.

# Financial Model



120 Minute Performance	# of Tickets	1	250	500	1000	2500	5000
	Ticket Price	\$18.00	\$4,500.00	\$9,000.00	\$18,000.00	\$45,000.00	\$90,000.00
	Reservation Fee	(\$5.22)	(\$1,305.00)	(\$2,610.00)	(\$5,220.00)	(\$13,050.00)	(\$26,100.00)
	TG Comission	(\$3.00)	(\$750.00)	(\$1,500.00)	(\$3,000.00)	(\$7,500.00)	(\$15,000.00)
	CC Processing	(\$0.82)	(\$205.50)	(\$411.00)	(\$822.00)	(\$2,055.00)	(\$4,110.00)
	PRO (royalty)	(\$1.00)	(\$250.00)	(\$500.00)	(\$1,000.00)	(\$2,500.00)	(\$5,000.00)
	Gross Profit	\$7.96	\$1,989.50	\$3,979.00	\$7,958.00	\$19,895.00	\$39,790.00



### **Contact Us**



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